



ICON CMO+
systems

Innovative Church Software for Innovative Church Leaders

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systems

Powerful, Affordable Software for Managing Your Organization Effectively

To ensure the growth and well-being of their denomination, today's religious leaders must be more informed and flexible than ever. That means having all the latest financial, parishioner, church and other pertinent data from all corners of your church network.

Introducing IconCMO and IconCMO+, affordable software from Icon Systems that provide you with timely access to powerful information so you can make quick, informed decisions, simplify communication and run your organization effectively.

IconCMO is the ideal solution for effectively running a successful congregation, providing easy-to-use tools for tracking members and managing finances. IconCMO+ goes a step further, providing a wide range of insightful information that allows you to effectively manage all of your churches.

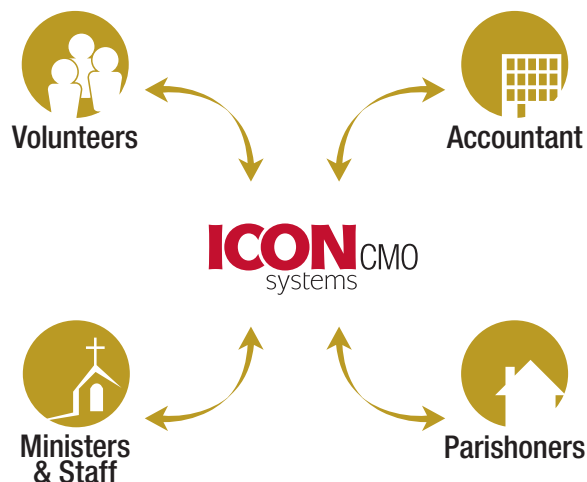
IconCMO: Powerful Software for Building and Maintaining A Thriving Ministry

IconCMO is designed to help churches connect the church staff with the congregation and reduce administrative costs normally associated with traditional software applications. IconCMO provides anytime, anywhere access to information and the tools today's ministries need to grow and operate effectively.

- **Manage finances effectively.** IconCMO provides the financial tools a congregation needs to grow and prosper. No matter what size your organization, IconCMO can help you track, manage, and report on funds from multiple sources, across multiple periods. Powerful financial tools allow you to easily and quickly manage general ledger, funds, accounts payable, accounts receivable, and banking activities.
- **Take control of your membership.** IconCMO allows you to capture, communicate and maintain information related to your congregation. Use

IconCMO's membership tools to easily track event and service attendance, manage talent, monitor parishioner contributions—even create a comprehensive, easy-to-use church directory.

- **Allow parishioners to serve themselves.** IconCMO's innovative Parishioners module allows your congregation to log into a secure web site to view their personal and giving information, which they can even download for their tax records.
- **Work from anywhere.** Because it's web-based, IconCMO allows church staff, accountants and volunteers to work from anywhere there's an Internet connection, saving time and increasing productivity.
- **Ease the burden on volunteers.** Because IconCMO is available via the web, volunteers no longer have to travel to the church and use one of the church computers to lend assistance. Instead, they can work from home whenever it's convenient for them.



As a single, centralized system, IconCMO allows you, your staff, your accountant, and your volunteers to work from anywhere there's an Internet connection, saving time and increasing productivity.

IconCMO+: Insights for Managing Your Entire Organization

IconCMO+ takes management to a new level. Literally. An Extension to IconCMO, IconCMO+ pulls together meaningful data from churches and then presents it in a statistical format for use by the ministry leaders or governing body. This allows you to accurately track and forecast revenue and expenses; develop a quick snapshot of the health of your organization, assess critical information, such as number of active members, number of new marriages, baptisms and confirmations, average giving per weekend and much more. Providing statistical information to help you run your organization more effectively is what CMO+ is all about.

- **Instant access to the information you need.** IconCMO+ allows you to quickly gather and view statistical information across your organization. That means you now enjoy the kind of real-time information you've always needed to identify trends and make highly-informed decisions.

Let's say you want to know the change in net assets for all churches in your denomination's network; You make a

simple request using IconCMO+ and within seconds you'll have the answer, in either printed or graphical format. Need to know how many baptisms have been performed in the last six months? Click a button and you'll know instantly. You can even modify your search to see how many were performed by each church within your network.

- **Communicate more effectively.** IconCMO+ streamlines and simplifies the communication process by providing quick and accurate email communication horizontally across peer tiers, downward to reporting tiers, and downward to churches.
- **Accurate information always.** Because information flows freely and instantly between IconCMO and IconCMO+ you can be assured the information you receive is always 100% accurate. In addition, IconCMO+ is a complete Internet-based system. This means that all data is stored, safely and securely, on the web and is accessible from anywhere. It also means that your data is always current and does not require your churches to upload information.



IconCMO+ pulls together meaningful data that exists at the church level and then presents it in easy-to-access statistical format for use by ministry leaders or the governing body.

Icon Systems: The Right Choice for Powerful, Affordable Software

When it comes to choosing software to run your organization, you have plenty of choices. Before you choose a new software package, take a look at all the advantages you receive from Icon Systems, the leader in providing affordable software to religious organizations.

The only software of its kind.

You may be wondering who else provides software with the features and functionality of IconCMO and IconCMO+. The answer, quite simply, is no one. Sure, some companies say they do. But their systems force each church to manually upload information from church computers to the Internet—a time-consuming, error-prone process. Only the combination of IconCMO and IconCMO+ makes information-sharing between an organization and its churches a simple, seamless and therefore effortless process.

No software to maintain.

With IconCMO and IconCMO+, you no longer have to worry about installing software upgrades or updates, maintaining or troubleshooting software or backing up data. We maintain the software for you and perform periodic upgrades that are so seamless that you won't even know they've occurred. And we back up all your critical data in a remote location thousands of miles away, ensuring that it's always safe from natural disasters.

Unparalleled security.

You may be wondering just how secure your important data is using Internet-based Icon Systems software. The fact is, a hosted system is much more secure than one sitting on a desktop located at a church office. Why? Because your data is maintained by professionals in specially designed secure buildings and the computers are inside locked cages. Your entire database is backed up daily. In addition, your data is transmitted over the Internet using the latest 256-bit data encryption, the same security today's banks use. This level of security and protection is far more than what most churches can provide.

Reduce the cost of unnecessary systems.

The powerful combination of IconCMO and IconCMO+ helps you reduce costs by allowing you to discard any duplicate databases you're currently maintaining. Every database carries a significant cost to maintain and keep accurate. Transportation costs are reduced since the system is accessible wherever there is an Internet access. No longer do volunteers have to travel to the church office to run a report or update the system. This also means that a church may be able to reduce the number of computers required at the church.

Time is money. With CMO and CMO+ database administrators no longer spend time loading updates, performing backups and maintaining local area networks.

About Icon Systems

For more than 15 years, Icon Systems has been developing high-quality software exclusively for religious organizations. The company was founded in 1992 by Robert Gifford, who previously headed research and development for Great Plains Software and helped create Great Plains Accounting and Dynamics, two highly popular accounting software systems.

Icon Systems' software is currently used by thousands of churches nationwide. Since its founding, Icon Systems has become legendary for its commitment to high-quality products as well as outstanding service and support.

Find out what IconCMO+ can do for your organization:

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