



## **Email Just Got Easy: Icon Systems Partners with BombBomb!**

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Icon Systems and BombBomb have partnered, tying together their systems to provide ministries with a video e-mail solution inside the Icon system. The integration allows for hassle-free contact management with no importing or exporting of contact lists before sending e-mails. Instead, your e-mail addresses are automatically pulled from Icon every time a list is selected in BombBomb - using the latest data for every send. This means simple setup of every e-mail blast!

It's not just easier. It's also more effective. Every email you send becomes more personal and powerful to your contacts, because BombBomb was built to include video in your e-mail newsletters. Your message can be presented face-to-face, taking it above and beyond typical text and pictures.

Other BombBomb features include: pre-built e-mail templates, straightforward e-mail editing, comprehensive statistics, scheduled sending and auto-responders - all of which help alleviate the workload on the staff, allowing ministries to do what they're called to do, minister.

Most churches send a combination of video and non-video e-mail messages. Either way, BombBomb ensures your e-mails are delivered, tracked and always uses the latest contact information stored in IconCMO. With BombBomb, growing and retaining a congregation is easier and more effective than ever.

Spreading The Word isn't just for Sundays anymore. Use BombBomb and Icon System's integration to spread The Word every day, online - with your face and your voice.

Learn more about the company - Visit the BombBomb Team.

Learn more about the mission - Visit the Africa Mission.

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About BombBomb.com:

Founded in 2006, BombBomb assists small organizations solidify and grow relationships with an easy-to-use, low cost, video-centric email system. BombBomb provides exceptional customer service to each and every client, never overlooking the value of personal touch. Viewing businesses as missions, BombBomb is an active philanthropist in Kenya. Visit BombBomb.



About Icon Systems Software:

For more than 18 years, Icon Systems has been developing high-quality software for non-profit organizations. The company was founded in 1992 by Robert Gifford, who previously headed research and development for Great Plains Software and helped create Great Plains Accounting and Dynamics, two highly popular accounting software systems. Icon Systems' software is currently used by thousands of non-profits nationwide. Since its founding, Icon Systems has become legendary for its commitment to high-quality products as well as outstanding service and support. To find out more please visit Icon Systems. Visit Icon Systems.

Icon Systems is located in Moorhead, MN and can be contacted at 1-800-596-4266 or on the Internet at [www.iconcmo.com](http://www.iconcmo.com)

