



## **Partnership between Icon Systems and UpperRoom Technologies!**

FOR IMMEDIATE RELEASE

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Today we're announcing a partnership with UpperRoom Technologies. This San Antonio based company has been developing some amazing products for ministry and we're excited to bring them to you as one of our partners!

The first product we are introducing from this partner is Media Fusion. This online console allows you to easily create a sermon series and add lessons with video, audio, and downloadable documents like sermon notes or study guide questions.

Media Fusion already has a crowd of raving fans. There have been a lot of recent articles including a few by churchcrunch.com and Christian Video Magazine. Churches all over the world are using Media Fusion including pastor and author Max Lucado [Oak Hills Church](#), Bible Study Fellowship and many more ministries and

### **Why do we like this product?**

First, it's the most inexpensive player on the planet at just \$10 per month. Most podcasting services cost \$20 per month alone. The player also embeds into your existing website without forcing your visitors to jump to another webpage. It also works with services where you might already have your videos like Vimeo or YouTube. Finally, it's the easiest media player to use.

If you're already posting your sermons online check it out. You can save money or take advantage of Media Fusion's features. If you're not placing your sermons online, Media Fusion is a great place to start!

See how a church put this technology to good use on their own website: [Oak Hills Church](#)

Take a video tour at the following link: [Tour](#)

## How to get Media Fusion?

1. Create an account at the following website: [Create Account](#)
2. Next log into ICON and click "setup & information" for Media Fusion under "Web Services" ->"Market"-> "Apps" menu.
3. Enter your credentials and click save.

## Support or Questions:

You can contact the UpperRoom team at 877.878.4007 or e-mail them -> [Contact UpperRoom Team](#)

You can contact the Icon Systems team at 800.596.4266 or e-mail them -> [Contact Icon Systems Team](#)

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About UpperRoom Technologies:

In three short years, UpperRoom Technologies has become a premier provider of technology to ministry. From its roots as a group of volunteer programmers helping a small groups program, UpperRoom has grown to a full-service technology solution company that serves faith-based communities all over the world. Building key alliances with partners such as Bible Study Fellowship (BSF), [www.maxlucado.com](http://www.maxlucado.com), Christian Book Distributors and Christian Computing magazine, URT powers the technology needs of over 200,000 people on a daily basis. Visit UpperRoom Technologies.

About Icon Systems Software:

For more than 18 years, Icon Systems has been developing high-quality software for non-profit organizations. The company was founded in 1992 by Robert Gifford, who previously headed research and development for Great Plains Software and helped create Great Plains Accounting and Dynamics, two highly popular accounting software systems. Icon Systems' software is currently used by thousands of non-profits nationwide. Since its founding, Icon Systems has become legendary for its commitment to high-quality products as well as outstanding service and support. To find out more please visit Icon Systems at [www.iconcmo.com](http://www.iconcmo.com).

Icon Systems is located in Moorhead, MN and can be contacted at 1-800-596-4266 or on the Internet at [www.iconcmo.com](http://www.iconcmo.com)

